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Kaplan College Maryland Campuses Merge Into Kaplan University

PRESS KIT

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Kaplan College Maryland Campuses Merge With Kaplan University

*Merger Brings Regional Accreditation, Blended Online/Campus-Based
Learning Opportunities*

HAGERSTOWN, Md., July 1, 2009—Kaplan College in Maryland and Kaplan University announced the merger of the [Maryland campuses](#) into the University. The merger is intended to provide students with a wider selection of program offerings and new [online learning](#) opportunities at a regionally accredited university. Located in Hagerstown and Frederick, the campuses are now among 10 Kaplan University campuses across the nation.

“Kaplan College has a 70-year history in the extended Washington County area and has strong relationships within the Hagerstown and Frederick communities,” said Kaplan University Provost David Clinefelter, Ph.D. “Now, we are building upon that legacy and are committed to providing students with a high-quality education that offers flexibility by combining campus-based and online educational options for today’s student. A Kaplan University education will give students the opportunity to enter or advance in some of the fastest-growing professional fields in the Quad State Corridor.”

The merger provides campus students greater flexibility to pursue blended learning options by offering both online and campus-based courses. Previously, Kaplan College courses of study included certificate and degree programs in allied health, business, information technology and criminal justice, among others. Becoming a part of Kaplan University now allows students to explore additional [degrees online](#), including master’s degrees, which were previously not available to Kaplan College students in Hagerstown and Frederick.

“We are very excited about the educational opportunities for our current and future students that will result from this merger,” said W. Christopher Motz, president of Kaplan College’s [Hagerstown and Frederick campuses](#). “We also will continue to work closely with local employers to prepare our students for fields that reflect employment needs in the communities we serve.”

Kaplan University now serves nearly 2,300 online and campus-based students across Maryland.

About Kaplan College in Maryland

Kaplan College's Hagerstown campus was founded in 1938 as Hagerstown Business College. It is the only postsecondary institution in Washington County where a student can start and finish a four-year bachelor's degree at the same institution. In 2004, a branch campus in Frederick was opened.

The combined campuses serve nearly 1,000 students and employ more than 140 individuals among its faculty and staff. Kaplan College Maryland campuses are members of the Chambers of Commerce for Hagerstown-Washington County, Frederick County, Greater Chambersburg, Waynesboro and Maryland. They are also members of the Washington County Convention and Visitor's Bureau, Computing Technology Industry Association and the Career College Association.

About Kaplan University

Kaplan University offers a different school of thought for higher education. It strives to help adult students unlock their untapped talent by providing a practical, student-centered education that prepares them for careers in some of the fastest-growing industries. Based in Davenport, Iowa, the University is regionally accredited by The Higher Learning Commission (HLC) and is a member of the North Central Association of Colleges and Schools (NCA). Kaplan University offers more than 100 academic programs and currently serves more than 58,000 online and campus-based students. To learn more about Kaplan University, visit <http://www.portal.kaplan.edu>.

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online degrees, university degrees, Maryland college, Maryland university, accredited college, Maryland schools, Quad State Corridor, online school, community college, Maryland community college



KAPLAN UNIVERSITY, HAGERSTOWN CAMPUS BACKGROUND

The Kaplan University Hagerstown campus is a postsecondary institution providing career-focused education programs to the Quad State Corridor. The campus works closely with local employers to concentrate its programs in disciplines that prepare students for fields that reflect the employment needs of the community.

Kaplan University's Hagerstown campus was founded as Hagerstown Business College in 1938 by Edward J. Hajek. The campus renamed to Kaplan College in July 2007 and became a Kaplan University campus in July 2009. Today, the campus offers bachelor's degrees in business administration and information technology; associate degrees in business administration, criminal justice, medical secretary/assistant, graphic design, computer forensics, health information management, accounting, legal assistant, network systems technology, medical receptionist/transcriptionist, administrative professional, and computer applications; and certificates in medical assistant, phlebotomist, computer support technician and medical billing and coding. Additional programs, including master's degrees, are also available online.

Serving approximately 800 students, the Kaplan University Hagerstown campus is responsive to the needs of adult learners, many of whom juggle work, family and other responsibilities. Kaplan seeks to provide its students with flexibility and one-on-one attention. The school's comprehensive support system provides financial aid counseling, academic advising, study skills workshops, career services, time management skills building and more. The nearly 120 members of its faculty and staff are committed to ensuring that students get the maximum value from their educational experience.

In February 2007, the campus received the Washington County Business Award for Workforce Development. The award recognized the school as one of the most outstanding businesses in the community. In 2002, it was named the Kaplan Higher Education campus of the year.

Kaplan University is accredited by the Higher Learning Commission (HLC), a Commission of the North Central Association of Colleges and Schools (NCA). The campus is a member of the Hagerstown-Washington County Chamber of Commerce, Frederick County Chamber of Commerce, Maryland Chamber of Commerce, Greater Chambersburg Chamber of Commerce, Waynesboro Chamber of Commerce, Washington County Convention and Visitor's Bureau, Computing Technology Industry Association, and the Career College Association.

Kaplan College Hagerstown is a part of Kaplan Higher Education, which serves more than 100,000 students through 70-plus campus-based schools and online operations across the United States. Its online institutions include Kaplan University, Concord Law School of Kaplan University and Kaplan Virtual Education. Kaplan Higher Education schools offer a spectrum of academic opportunities, from high school diplomas to graduate and professional degrees, including a juris doctor degree. Kaplan Higher Education is part of Kaplan, Inc., a subsidiary of The Washington Post Company (NYSE: WPO). For more information, visit www.portal.kaplan.edu.

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KAPLAN UNIVERSITY, FREDERICK CAMPUS BACKGROUND

The Kaplan University Frederick campus is a postsecondary institution providing career-focused education programs to the extended Frederick, Md., area. The campus works closely with local employers to concentrate its programs in disciplines that prepare students for fields that reflect the employment needs of the community.

The Frederick campus began operations in 2004 as a branch campus of Hagerstown Business College in Hagerstown, Md. Both campuses were renamed Kaplan College in July 2007 and became Kaplan University campuses in July 2009. Today, the Frederick campus offers certificates in medical assistant and dental assistant, as well as a number of other programs available online including associate, bachelor's and master's degrees.

Serving nearly 200 students, the Kaplan University Frederick campus is responsive to the needs of adult learners, many of whom juggle work, family and other responsibilities. Kaplan seeks to provide its students with flexibility and one-on-one attention. The school's comprehensive support system includes financial aid counseling, academic advising, study skills workshops, career services and time management skills building. The more than 25 members of its faculty and staff are committed to ensuring that students get the maximum value from their educational experience.

Kaplan University is accredited by the Higher Learning Commission (HLC), a Commission of the North Central Association of Colleges and Schools (NCA). The campus is a member of the Frederick County Chamber of Commerce and the Career College Association.

The Kaplan University Frederick campus is a part of Kaplan Higher Education. The campus joined the Kaplan family in 2000. Kaplan Higher Education serves more than 100,000 students through 70-plus campus-based schools and online operations across the United States. Its online institutions include Kaplan University, Concord Law School of Kaplan University and Kaplan Virtual Education. Kaplan Higher Education schools offer a spectrum of academic opportunities, from high school diplomas to graduate and professional degrees, including a juris doctor degree. Kaplan Higher Education is part of Kaplan, Inc., a subsidiary of The Washington Post Company (NYSE: WPO). For more information, visit www.portal.kaplan.edu.

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KAPLAN UNIVERSITY, ONLINE BACKGROUND

Kaplan University, a leading provider of online higher education, offers a different school of thought for higher education. It strives to help adult students unlock their untapped talent by providing a practical, student-centered education that prepares them for careers in some of the fastest-growing industries. Kaplan University offers more than 100 academic programs and currently serves more than 58,000 online and campus-based students.

The University was established in 1937 as the American Institute of Commerce. It was renamed Kaplan College in 2000 and became Kaplan University in 2004. It is based in Davenport, Iowa, where its original campus is located.

Today, Kaplan University has 10 campuses in Iowa, Nebraska and Maryland, with approximately 7,800 campus-based and online students between the three states. The University's Iowa campuses are in Cedar Falls, Cedar Rapids, Council Bluffs, Davenport, Des Moines and Mason City. The Nebraska campuses are in Lincoln and Omaha, and the Maryland campuses include are in Hagerstown and Frederick.

The University is regionally accredited by The Higher Learning Commission (HLC) and is a member of the North Central Association of Colleges and Schools (NCA).

In addition to a myriad of associate and bachelor's degree programs, the University offers several online master's degree programs in business, law, criminal justice, education and nursing, among others. Kaplan also offers a suite of personalized services and rich academic support through tutoring, online writing and mathematics labs, and a suite of career planning and success diagnostics that help students craft a course of study that maximizes their career potential. To learn more about Kaplan University, visit www.portal.kaplan.edu.

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Testimonials

Campus Locations:	18618 Crestwood Drive Hagerstown, MD 21742	5301 Buckeystown Pike, Ste. 103 Frederick, MD 21704
	W. Chris Motz, President	Lynn Boerschel, Executive Director

Graduate Testimonials

“I really enjoyed my time at Kaplan. The flexibility offered when scheduling both campus classes, then online courses when I pursued my bachelor’s degree, made it easy to fit them into my life. Classes were fast-paced, with a lot of information in a short amount of time. It was challenging, but I love to learn. That’s why I flourished.

- Trunetta Woods, Criminal Justice, graduate (Hagerstown campus)

“My first impression was not just of the campus, but of the entire faculty and staff. Everyone was radiant and caring, and I instantly knew that this is the place I wanted to be.”

“The best part of the school is feeling like you are part of a family. It boosted my self-confidence so that I wanted to continue to learn. And the one-on-one mentoring was incredible.”

- Roxie Vickers, Medical Assisting, graduate (Frederick campus)

“I enjoy the idea that most the instructors I’ve had have done the job and have experience in the real world. Who better to teach evidence and testimony than someone who does it everyday?”

- Rick Brandenburg, Criminal Justice, graduate (Hagerstown campus)

“Being a single mom of five, a stable career was what I needed. Thanks to Kaplan, I obtained much more.”

- Ronda Cheesman, Medical Assistant, graduate (Frederick campus)

“They [Kaplan College] really have helped me to hang in there and graduate. Without the instructors I would have given up, but they talk to you and help you through the hard times.”

- Sandra Sherman, Medical Secretary/Assistant, graduate (Hagerstown graduate)



Testimonials

Campus Locations:	18618 Crestwood Drive Hagerstown, MD 21742	5301 Buckeystown Pike, Ste. 103 Frederick, MD 21704
	W. Christopher Motz, President	Lynn Boerschel, Executive Director

Employer Testimonials

“The students are a big reason I work with Kaplan. Most of the externs or hires that we have here are great and have a lot to offer to our business and vertical market. The majors at Kaplan provide students with a fundamental understanding of our industry.”

- Adam Heller, Laboratory Manager, Patriot Technologies

“I’ve been working with Kaplan in Frederick for approximately two years, and the students we’ve hired have the skills they need to join our practice and require a very short time frame in a training status before becoming fully functional.”

- Karen Lind, Practice Manager, Capital Women’s Care

“Students from Kaplan College tend to be from the local area and are looking to work with a local company. Also, students from Kaplan College have to take the core accounting classes required for an associate of arts degree. They have the basic understand of accounting to be successful with our company.”

- Sarah Foster, HR Recruiter, Smith Elliott Kearns & Company, LLC

“I have found an eagerness in Kaplan students to learn and strive to achieve their dream of being a medical assistant.”

- Angela Lawson, Practice Administrator, Dr. Gaffar Syed Internal Medicine

“They’ve [Kaplan College students] been trained with skills they will use specific to a medical office environment.”

- Anne Hollister, Office Manager, Orthopedic Specialists of Frederick



How can Kaplan University assist you?

Kaplan University's strong local faculty base is a tremendous resource for reporters like you. Whether you're looking for an expert on computer programming or cardiac care, our diverse faculty can offer subject matter expertise to help you develop your story idea or round out your reporting.

The University's campus instructors boast strong real-world experience and academic credentials. If our students are learning how to lead a crime scene investigation, chances are they are being taught by a crime scene analyst who has led hundreds of criminal investigations.

What is Kaplan University?

Kaplan University offers a different school of thought for higher education. It strives to help adult students unlock their untapped talent by providing a practical student-centered education that prepares them for careers in some of the fastest-growing industries. Based in Davenport, Iowa, the University is regionally accredited by The Higher Learning Commission (HLC) and is a member of the North Central Association of Colleges and Schools (NCA). Kaplan University offers more than 100 academic programs and currently serves more than 58,000 online students. It also serves thousands of on-ground students through 10 campuses in Iowa, Nebraska and Maryland. To learn more, visit www.portal.kaplan.edu.

Topics with which we can help:

Accounting, Business and IT

- ☛ Business Management
- ☛ Finance
- ☛ Human Resources
- ☛ Accounting
- ☛ Animation
- ☛ Web Design
- ☛ Multimedia
- ☛ Leadership
- ☛ Graphic And Digital Design
- ☛ Health Care Facility Management
- ☛ Employee Training/Development

Criminal Justice and Law

- ☛ Constitutional Law
- ☛ Victims Services
- ☛ Witness Coordination
- ☛ Domestic Law
- ☛ Asset Forfeiture
- ☛ Criminal Justice Education
- ☛ Employee Rights
- ☛ Litigation
- ☛ Legal Process
- ☛ Paralegal Practice

General Education

- ☛ Grammar Usage
- ☛ Descriptive Writing
- ☛ Narrative Writing
- ☛ Expressive Writing

Communications

- ☛ Business communications
- ☛ Broadcast
- ☛ Motivational speaking
- ☛ Public speaking

Health Care

- ☛ Anatomy and Physiology
- ☛ Clinical and Critical Care
- ☛ Dentistry
- ☛ Emergency Medicine
- ☛ Medical Office Management
- ☛ Obstetrics and Gynecology
- ☛ Health Information Services
- ☛ Medical Terminology
- ☛ Electronic Health Records
- ☛ Medical Assisting
- ☛ Immunohematology
- ☛ Clinical Chemistry

Accounting, Business and IT

Joshua Kollin, Program Director, Graphic Design

Kollin has more than a decade of experience in graphic and digital design. Kollin worked as a freelance webmaster for companies including FESquared, Surgical Wellness Center and the Bush Rice '04 websites. He has worked as a user interface designer and developer for Spaceworks, a web programmer for Uniband, and web developer for Avalon Integrated Services and Henderson Associates. Kollin also has more than six years experience as an educator, serving as adjunct instructor in web and graphic design-related programs for Gibbs College, Art Institute online, Westwood College online and Stratford University, where he also helped develop the bachelor's degree program in visual communications.

Kollin has a Master of Education in Instructional Technology from American Intercontinental University and a Bachelor of Science in Mass Communications from Towson University. He is certified in Flash, Dreamweaver, Photoshop, HTML and XHTML.

Areas of Expertise

- **Graphic and digital design**
- **Animation**
- **Multimedia**
- **Web design and development**

Dennis Wenger, Program Director, Accounting and Business

Wenger has worked at Kaplan College for 15 years, serving as academic dean for six years and business and accounting programs director for nine years. Previous to Kaplan, Wenger worked for 12 years as a business manager and controller for Wilson College. His experience also includes owning and operating a gifts and craft store.

Wenger is currently pursuing a doctorate in financial management from Northcentral University. He has a master's degree in business administration from Shippensburg University and a bachelor's degree in business administration from Messiah College. He is a member of the American Association of Accountants and the International Association of Administrative Professionals.

Areas of Expertise

- **Accounting**
- **Financial management**

Bernard Grenway, PhD, Instructor, Business Administration

Grenway has 10 years experience in human resources and management, mostly in health care facilities. He worked at the director and senior executive director level managing staff, developing and training employees, overseeing recruiting and hiring, managed budget and maintaining state compliance regulations. Grenway has five years experience as a full-time and adjunct professor teaching undergraduate and graduate-level business, management and human relations courses in both online and campus-based classroom settings.

Accounting, Business and IT Cont'd

Grenway is currently pursuing a doctorate in education from Walden University. He has a doctorate in applied management from Walden University, a master's degree in business administration from the University of Phoenix, a master's degree in human relations and business from Amberton University, and a bachelor's degree in liberal studies from the University of Maine. He has a graduate certificate in executive strategic leadership from Cornell University.

Areas of Expertise

- **Human relations**
- **Employee motivation**
- **Leadership**
- **Employee training/development**
- **Health care facility management**

Criminal Justice and Law

Mark Singer, Program Director, Criminal Justice

Singer has more than a decade of experience in criminal justice working as a victim and witness coordinator for the Office of the State's Attorney for Washington County. He also spent two years as a public defender's aid. Singer has four years experience in the higher education field as criminal justice program director at Kaplan College. To keep current with his skills, Singer has participated in many training sessions, seminars and workshops on domestic violence and education during the past 15 years. In 1999, he was recognized with the Governor's Victim Assistance Award for the State of Maryland and the State Board of Victim Services.

Singer is currently pursuing a master's degree in criminal justice from Kaplan University and has a bachelor's degree in administration of justice from Pennsylvania State University. He is a member of the Fatality Review Board for Washington County, the Washington County Sheriff's Department Youth Court program and the Washington County Family Violence Council. He is an advisory board member of the Adolescent Drug Court of Washington County.

Areas of Expertise

- **Victim services**
- **Domestic violence**
- **Criminal justice education**
- **Witness coordination**

Mark Anders, Program Director, Legal Assistant

Anders has extensive experience as an attorney, paralegal and educator. For 10 years, he worked as a paralegal for the City of Frederick and for Peyton Paul Phillips and Gordon & Simmons law firms. Before entering the legal education field, Anders worked as assistant city attorney for the City of Frederick and as an attorney for Board, Borden & Anders LLC and Anders & Associates, where he still works part-time. He gained experience in general litigation, employment law, criminal law, domestic law and asset forfeiture. He has eight years experience in education as a professor and as a program director.

Criminal Justice and Law Cont'd

Anders has a juris doctorate degree from the University of Baltimore, a joint bachelor's degree in paralegal studies and behavioral science from the University of Maryland University College, and an associate degree in communications from Frederick Community College. He is a member of the American Bar Association, is an attorney in good standing with the Maryland Bar and is a certified domestic mediator.

Areas of Expertise

- **Constitutional law**
- **Paralegal**
- **Legal process**
- **Domestic law**
- **General and appellant litigation**
- **Employment rights**
- **Asset forfeiture**

General Education

Samuel T. Crockett, III, EdD, Academic Dean

Crockett has more than 40 years experience in the education and training field. He has worked in traditional and nontraditional institutions in a variety of capacities including faculty, administration and consulting. For more than 15 years, Crockett co-owned Cohen-Crockett Training Group and designed and piloted the "Instructional Techniques Program" (Train the Trainer) for the U.S. Army Corps of Engineers.

Crockett has a doctorate and master's degree in education and a bachelor's degree in government and foreign affairs from the University of Virginia. He is a member of Phi Delta Kappa, and international association for professional educators. He is also a member of the University of Virginia School of Education Foundation and the Loudoun County Democratic Committee.

Areas of Expertise

- **Curriculum development**
- **Instructional process**
- **Adult education**
- **Oral and written communications**

Brenda K. Pittman, General Education Coordinator

Pittman has nearly 30 years experience as an instructor in both secondary and post-secondary education institutions. She has spent 21 years of her career as an English professor at higher education institutions including Penn State Mont Alto and Harrisburg campuses, Shippensburg University, Hagerstown Business College (now Kaplan College) and Wilson College. In her current position, Pittman plans, supervises and coordinates all courses under the general education curriculum. She also oversees 20 faculty members and the hiring of faculty.

General Education, Cont'd

Pittman has a doctorate in philosophy with an emphasis in English and composition from Indiana University of Pennsylvania. She also holds a master's degree in education and a bachelor's degree in English from Shippensburg University. She is a member of Phi Kappa Phi.

Areas of Expertise

- **Expressive and descriptive writing**
- **Narrative writing**
- **Grammar usage**

Communications

Garnet Stevens, High School Coordinator

Stevens has more than 10 years experience in broadcast media. He has served as sports directory at WHAG-TV, announcer for WIKZ-FM and worked for Comedy Central as an assistant to the "South Park" and "The Man Show" television shows. He has extensive experience as a motivational and public speaker, having presented in front of a variety of audiences including church groups, community leaders, service organizations, and high school students and administration.

Stevens holds a bachelor's degree in communications/journalism from Shippensburg University.

Areas of Expertise

- **Business communications**
- **Broadcast**
- **Motivational and public speaking**

Health Care

Beth Shanholtzer, Program Director, Health Information Management

Shanholtzer has approximately 15 years experience in hospital management and post-secondary education. She has served as manager of operations of medical information management for Washington County Hospital. Previous to that, she worked as director of medical records at City Hospital, Inc., and The Greenville Hospital. As program director of the health information management program at Kaplan University Hagerstown campus, Shanholtzer is responsible for overall curriculum development, advising students and maintaining accreditation status of the program. In 2004, the Washington County Chamber of Commerce recognized her as Professor of the Year.

Shanholtzer has a master's degree in adult education from the University of Phoenix and a bachelor's degree from York College of Pennsylvania. She is a member of the American Health Information Management Association and the Maryland Health Information Management Association.

Areas of Expertise

- **Health information management services**
- **Electronic health record**

- **ICD-9-CM coding**

Health Care Cont'd

Melissa Willett, Program Director, Dental Assistant

Willett has more than 10 years experience in the dental field as an educator and dental assistant. Through her clinical work at dental practices, Willett has experience as a dental assistant in oral surgery, orthodontics, periodontics, prosthodontics, endodontics and general dentistry. She is now dental assistant program director and lead instructor, teaching the dental radiology and dental materials classes.

Willett is pursuing a bachelor's degree in business management from the Kaplan University Hagerstown campus. She holds a Qualified Dental Assistant license and a Radiation Health and Safety Licensure from the State of Maryland.

Areas of Expertise

- **Dentistry**
- **Dental Radiology**
- **Clinical chairside assisting**
- **Dental assisting education**

Tricia Taylor, Program Director, Medical Assistant

Taylor has 10 years experience in health care. She has worked as an emergency medical technician and medical assistant at several hospitals, an optometry office, occupational therapy office, urgent care facility and physical therapy office. She currently serves as an EMT for the Damascus Volunteer Fire Department and as medical assistant program director for Kaplan College.

Taylor is pursuing a master's in Biology from the University of Maryland and holds a bachelor's degree in biology from Salisbury State University. She is a certified Emergency Medical Technician and CPR instructor and provider through the American Heart Association.

Areas of Expertise

- **Medical assisting**
- **Anatomy and physiology**
- **Emergency medicine**

Lynne Vu, Instructor, Medical Assistant

Vu has more than 15 years experience in the medical field. As a medical assistant for an OB/GYN office for nearly 10 years, Vu gained both front and back office experience. She assisted with phlebotomy, injections, processed lab specimens and assisted with procedures. She also worked as a physical therapy aide and has been an educator for more than three years.

Vu holds bachelor's degree in psychology from Towson State University and an associate degree in medical secretary/assistant from Hagerstown Business College (now Kaplan University). She is a registered medical assistant and certified allied health instructor.

Areas of Expertise

- **Medical assisting**
- **Obstetrics and gynecology**

Health Care Cont'd

Michele Buzard, Program Director, Phlebotomy

Buzard has been a registered medical technologist for 34 years. She gained vast experience in hematology and clinical chemistry while work at the University of Pittsburgh Health Center as Laboratory Section Supervisor and Internship Instructor. She also worked as a medical technologist for the Maryland Medical Laboratories and as phlebotomy and reference laboratory supervisor for Frederick Memorial Hospital and clinical laboratory. She has experience organizing an off-site laboratory and performed testing at an oncology office including chemistry tests, tumor markers and hematology. Buzard has been at Kaplan College for five years.

Buzard has a master's degree in interdisciplinary administration from the University of Pittsburgh and a bachelor's degree in allied health sciences from Thiel College.

Areas of Expertise

- **Medical technology**
- **Point of care testing**
- **Clinical lab science**
- **Hematology**
- **Clinical chemistry**
- **Immunochemistry**
- **Immunology**
- **Medical terminology**
- **Human disease**

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How can Kaplan University assist you?

Kaplan University's strong faculty base is a tremendous resource for reporters like you. Whether you're looking for an expert on terrorism or Medicare, our diverse faculty can offer subject matter expertise to help you develop your story idea or round out your reporting. Kaplan University faculty has been quoted by CNN, the Associated Press, the *Miami Herald* and *The New York Times*, among dozens of other media outlets across the country.

Our faculty is required to "do" as well as to teach—KU instructors boast strong real world experience and academic credentials. If our students are learning how to lead a crime scene investigation, chances are they are being taught by a crime scene analyst who has led hundreds of criminal investigations.

What is Kaplan University?

Kaplan University offers a different school of thought for higher education. It strives to help adult students unlock their untapped talent by providing a practical student-centered education that prepares them for careers in some of the fastest-growing industries. Based in Davenport, Iowa, the University is regionally accredited by The Higher Learning Commission (HLC) and is a member of the North Central Association of Colleges and Schools (NCA). Kaplan University offers more than 100 academic programs and currently serves more than 58,000 online students. It also serves thousands of on-ground students through 10 campuses in Iowa, Nebraska and Maryland. To learn more, visit www.portal.kaplan.edu.

Topics with which we can help:

Business and IT

- ψ Business continuity
- ψ Business ethics
- ψ Communications/Information security
- ψ Corporate culture
- ψ Critical incident stress (post-trauma) in the workplace
- ψ Database/Networking issues
- ψ Distance Learning and Information Technology
- ψ E-commerce/Internet scams
- ψ E-mail/Internet marketing
- ψ Employee discrimination
- ψ Employee relations
- ψ Employee selection
- ψ Employment/Labor law
- ψ Executive coaching
- ψ HTML/Web design
- ψ Human resources/Employee growth
- ψ Human resources management
- ψ Information technology in the workplace
- ψ Intellectual property assessment
- ψ Management education
- ψ Manager coaching
- ψ MBA Distance Education
- ψ Network/Information security
- ψ Online marketing research
- ψ Optical devise and sensor design
- ψ Organizational performance
- ψ Pension systems
- ψ Software development and artificial life
- ψ Sports marketing
- ψ Strategic human resources
- ψ Talent Management
- ψ Team dynamics
- ψ Technology infrastructure
- ψ Technology trends

Criminal Justice and Law

- ψ Appellate court issues
- ψ Court decisions (civil and criminal)
- ψ Environmental law
- ψ General legal issues
- ψ Jail and prison systems
- ψ Judicial decision-making
- ψ Labor/Union law
- ψ Legal ethics
- ψ Military/Government leadership
- ψ Public corruption
- ψ Terrorism
- ψ White collar crime
- ψ World conflicts

**For more information or to schedule interviews, contact:
Michele Pore 312.706.6006 or Caitlin Tridle at 312.385.1278**

Distance Learning

- ☛ Distance education
- ☛ Distance learning management
- ☛ Educational management
- ☛ Instructional Design
- ☛ Online graduate business education
- ☛ Technology Integration

Education

- ☛ Adult Learners
- ☛ Assessment
- ☛ Crisis intervention
- ☛ Educational theory
- ☛ First year programs
- ☛ K-12 curriculum issues
- ☛ K-12 trends
- ☛ No Child Left Behind
- ☛ Organizational Studies
- ☛ Post-secondary trends
- ☛ Professional development/certification
- ☛ Professoriate
- ☛ Professional development/continuing education for teachers
- ☛ Retention programming
- ☛ Student Development
- ☛ Student judicial adjudication
- ☛ Student services in online education
- ☛ Teacher shortage
- ☛ Teaching and Learning

Nursing and Health Care

- ☛ Aging/Retirement/End of life care
- ☛ Alternative healing/Medicine
- ☛ Critical care nursing
- ☛ Parish nursing
- ☛ Emotional Intelligence
- ☛ Health and wellness
- ☛ Health care quality
- ☛ Hospice and palliative care
- ☛ Leadership models
- ☛ Medicare/Medicaid
- ☛ Nonlinear theories and applications
- ☛ Nursing classification languages
- ☛ Nursing/Health trends
- ☛ Nutrition
- ☛ Oncology nursing
- ☛ Public health
- ☛ Stress management programs
- ☛ Team management/Conflict Resolution

Business and IT

Steven V. Cates, DBA, SPHR, Instructor, Graduate School of Management and Undergraduate School of Business, Kaplan University

An authority on discrimination in employee recruitment, Dr. Cates is a consultant and trainer in the effective and legal selection of talent. He has been widely published and is a sought after speaker for his expertise in stereotypes and discrimination issues related to weight. Dr. Cates has presented at numerous conferences and has been published in Employment Relations and the International Journal of Public Affairs. He is life-time certified by the Society of Human Resources Management.

Areas of Expertise

- **Strategic human resources**
- **Employment/Labor law**
- **Employee relations**
- **Employee discrimination**
- **Talent management**

Jane Henderson, EdD, Faculty, Graduate School of Management, Kaplan University

Dr. Henderson has taught human resource management, group dynamics and organizational behavior. She has also written for online educational websites such as Hungry Minds, and was recently featured in their "Best Minds in America" ad campaign in the Wall Street Journal and the New York Times.

Areas of Expertise

- **Executive coaching**
- **Human resources management**
- **Critical incident stress (post-trauma) in the workplace**

Nate Melby, PhD candidate, Instructor, School of Information Systems and Technology, Kaplan University

An expert in the areas of information security and networking, Mr. Melby has published articles in various trade journals, including the ACUTA Journal of Communications Technology and the Journal of Information Privacy and Security. He is a member of the Association for Computing Machinery (ACM), the IEEE Computer Society and the IEEE Communications Society.

Areas of Expertise

- **Communications/Information security**
- **Database/Networking issues**
- **Technology infrastructure**

Terry Miller, MBA, MSIS, Instructor, School of Information Systems and Technology, Kaplan University

Mr. Miller has more than 28 years of information technology experience, including management positions in research, analysis, development, project management and support. Before joining Kaplan University, Mr. Miller served as the Global Web Manager for the IT division of Shell Oil, and counts among his former students David Filo, founder of Yahoo.com and Ralph Eggleston, Oscar-winning computer animation director for Pixar Pictures.

Business and IT, Cont'd

Areas of Expertise

- **HTML/Web design**
- **E-mail/Internet marketing**
- **Online marketing research**

Ahmed Naumaan, PhD, Dean, School of Information Systems and Technology, Kaplan University

With more than 20 years of experience in engineering, technology and academia, Naumann has lead and taught both online and traditional education and spent many years working as an engineer, scientist and consultant.

Areas of expertise

- **Software development and artificial life**
- **Intellectual property assessment**
- **Optical devise and sensor design**
- **Distance Learning and Information Technology**

Sandra Taylor, PhD Academic Chair/Instructor, Graduate School of Management, Kaplan University

Dr. Taylor worked for several years as a human resources practitioner and has taught human resource management courses at the University of Georgia, Georgia Southern University and the University of Wisconsin. She has authored several articles about business ethics and pension issues for the Savannah Morning News.

Areas of Expertise

- **Employee selection**
- **Business ethics**
- **Pension systems**

Betty Vandebosch, PhD, Dean, School of Business and Management, Kaplan University

*An expert in the impact of information technology on individual and organizational performance, Dr. Vandebosch is the author of *Designing Solutions* (Jossey-Bass, 2003), a book about how to effectively solve business problems. Dr. Vandebosch has enhanced the Kaplan University online MBA program by designing new courses that integrate multiple business disciplines, making the curriculum more closely mirror how the business world functions, and by implementing project portfolios, a collection of work that demonstrates students' abilities to use coursework to solve business problems and demonstrate leadership.*

Areas of Expertise

- **MBA Distance Education**
- **Information technology in the workplace**
- **Organizational performance**

Criminal Justice and Law

Frank DiMarino, JD, LLM, Dean, School of Criminal Justice, Kaplan University
Dr. DiMarino served as a career federal prosecutor for 18 years among the Southern Districts of Florida and Georgia. He served under six U.S. Attorneys between 1989 and 2007 as an Assistant United States Attorney prosecuting crimes involving financial institutions, public corruption and drug offenses. He has been published in "The Advocate."

Areas of Expertise

- **White collar crime**
- **Labor/Union law**
- **Public corruption**
- **Environmental law**

Nick Halley, Brigadier General (U.S. Army, Retired), Instructor, School of Criminal Justice, Kaplan University

General Halley commanded troops in Desert Storm, Grenada and Vietnam. He has authored two books: "Leadership Under Fire" and "Terrorism—The Target Is You!", and has appeared regularly on Fox News Network as a military and terrorism expert.

General Halley holds a bachelor's degree in Engineering from the United States Military Academy at West Point, a master's degree in Nuclear Physics from the University of Virginia and is a graduate of the Army War College.

Areas of Expertise

- **Terrorism**
- **World conflicts**
- **Military/Government leadership**

Cloud Miller, III., JD, PhD, Instructor, School of Criminal Justice, Kaplan University

Dr. Miller has served on the Florida Probation and Parole Commission and as a Parole Examiner/Hearing Officer for the State of Florida. Dr. Miller has published a number of articles, which have appeared in publications including the American Journal of Criminal Justice and the American Bar Association Journal.

Areas of Expertise

- **Jail and prison systems**
- **Appellate court issues/Judicial decision-making**

William Weston, JD, PhD, Dean, School of Legal Studies, Kaplan University

An expert on legal ethics among other issues, Dr. Weston chairs the American Bar Association's Standing Committee on Professional Responsibility of the General Practice Division. He has been widely published in journals and legal texts, including The Compleat Lawyer, Professional Lawyer, Trial and "Fairshare" (Harcourt Brace).

Areas of Expertise

- **Legal ethics**
- **Court decisions (civil and criminal)**
- **General legal issues**

Distance Learning

Catherine Flynn, PhD, Professor, Graduate School of Management, Kaplan University
Dr. Flynn has been teaching online courses for nearly 10 years, and has served as an Instructional Designer and Director of Distance Learning at Colorado Technical University. She has presented at industry conferences, including those hosted by the Sloan Consortium, the North Central Association and Educause, and has written for numerous publications, including Colorado Telecommunications Cooperative and eLearning.

Areas of Expertise

- **Distance learning management**
- **Online graduate business education**

Lyndon Godsall, MEd, EdS, EdD, Assistant Dean of Curriculum, School of Criminal Justice, Kaplan University

An expert on learning and leading with technology, Dr. Godsall has extensive experience in higher education issues having held university positions on three continents. He is a board member of the Florida Distance Learning Association and has presented at local, national and international education and technology conferences. Dr. Godsall has been published in numerous journals, including Distance Learning.

Areas of Expertise

- **Instructional design**
- **Technology integration**
- **Distance education**
- **Educational management**

Education

Carol Rubel, EdD, Instructor, School of Graduate Education, Kaplan University

Dr. Rubel is an expert in curriculum and educational administration. She serves as a college curriculum course developer, and has been a presenter for many international, national and local education and reading conferences.

Areas of Expertise

- **Educational theory**
- **K-12 curriculum issues**
- **Professional development/certification**

Randall Bowden, Professor of Higher Education Studies, School of Graduate Education, Kaplan University

Dr. Bowden has extensive management experience as a former executive in industry and administrator in higher education. He has taught, researched and published articles on various topics, including assessment, adult learners, college teaching and student services. He is the Co-Founding Editor and Consulting Editor of the Journal of Hispanic Higher Education.

Education, Cont'd

Areas of Expertise

- **Professoriate**
- **Teaching and Learning**
- **Assessment**
- **Adult Learners**
- **Organizational Studies**

Sara Connolly, PhD, Assistant Professor of Higher Education Studies, School of Graduate Education, Kaplan University

Dr. Connolly has more than 10 years of professional experience in the area of student affairs. She has served on local and national boards in professional organizations within student affairs. She also has written a text book for first-year students about learning communities.

Areas of Expertise

- **First year programs**
- **Retention programming**
- **Crisis intervention**
- **Student judicial adjudication**
- **Student services in online education**
- **Student Development**

Gloria Zucker, EdD, Faculty, School of Graduate Education, Kaplan University

Dr. Zucker is a special education teacher, staff developer, technology educator and online specialist in teacher education. She retired from public education as an assistant superintendent for curriculum, instruction and special services. She has served as an evaluation committee member for the Middle States Association of Colleges and Schools.

Areas of Expertise

- **Teacher shortage**
- **K-12 teaching trends**

Nursing and Health Care

Sheila Burke, RN, MSN, MBA, Dean, KHE Nursing, Kaplan University

Ms. Burke can discuss change implementation; organizational improvement initiatives, health and wellness promotion programs and designing effective staff development programs. She has taught courses on integrative health, human nutrition and end-of-life care. She is a trainer of stress management techniques and has been published in M.D. News Magazine and co-authored The Right to Die (Merion Publications).

Areas of expertise

- **Health and wellness**
- **Stress management programs**
- **Nutrition**
- **Hospice and palliative care**

Nursing and Health Care, Cont'd

Jeanne Morrison, PhD, RN, Academic Chair MSN program, School of Nursing, Kaplan University

Dr. Morrison is an expert in nursing education and health care administration. She has extensive experience in educational program design, teacher mentoring and has served in a variety of leadership and consulting positions in nursing.

Areas of expertise

- Leadership models
- Emotional Intelligence
- Team management/Conflict Resolution

Susie Whitworth, PhD, RN, Academic Chair BSN program, School of Nursing, Kaplan University.

Dr. Whitworth is an expert in nursing and health care administration. She has extensive experience in home health care and has served in a variety of leadership and consulting positions in nursing.

Areas of expertise

- Nursing/Health trends
- Aging/Retirement
- Medicare/Medicaid
- Public health

Cheryl Wagner, PhD, RN, Full-Time Faculty, Graduate School of Nursing, Kaplan University

Dr. Wagner's research in nonlinear analysis of complex systems has focused on nursing turnover, nursing shortage issues and the use of Chaos and Catastrophe Theories in the pursuit of nursing science knowledge. Dr. Wagner has also completed research in the areas of nursing administration and nursing classification languages. She holds a master's degree in business administration in addition to her doctorate in nursing administration, and has a strong background in parish nursing, oncology nursing and critical care nursing.

Areas of expertise

- Nonlinear theories and applications
- Nursing classification languages
- Parish nursing
- Oncology nursing
- Critical care nursing

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